

brite*

**Biblical Weekend
Curriculum**

Impact Study

**An independent study by
Radiant Global Insights**



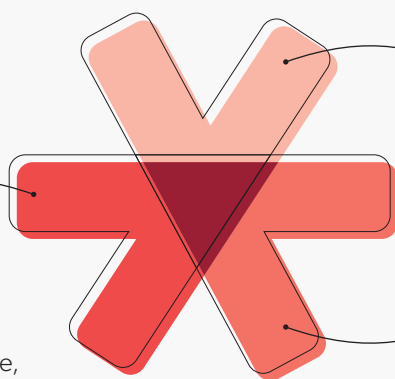
INDEPENDENT RESEARCH CONFIRMS

Brite is highly effective in discipling children.

Conducted by Radiant Global Insights, this independent impact study evaluated the spiritual outcomes of children in churches using Brite for three or more years. Drawing on responses from both children's ministry leaders and parents across dozens of churches, the study measured growth through Brite's three discipleship outcomes: **Belong, Believe, and Become.**

BECOME

Truly experiential ministry designed to help kids navigate a changing culture, experience God's presence and walk in the ways of Jesus.



BELONG

Highly relational ministry led by loving, caring adults

BELIEVE

Deeply scriptural ministry rooted in the Gospel and the truth of God's Word in order that kids may know, love, and serve Jesus Christ.

Belong

"I BELONG TO GOD AND HAVE A PLACE IN HIS CHURCH."

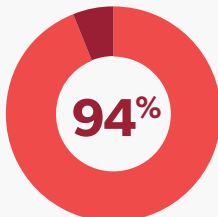
*** Belong** comes first. The study found children's strongest outcomes were in feeling welcomed, known, and connected — **laying the foundation for deeper discipleship.**



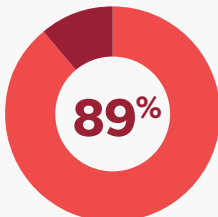
Results affirm that Brite is succeeding in creating a **welcoming and emotionally safe environment for children.**



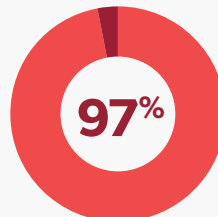
of Brite leaders reported children feel wanted in the program.



of Brite parents reported their child is excited to attend church.



of Brite parents reported their child has a stable adult relationship at church.



of Brite parents reported their child identifies as part of their church.



of Brite parents reported their child knows Jesus loves them.

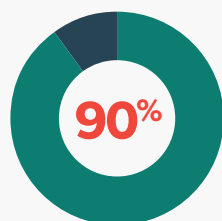
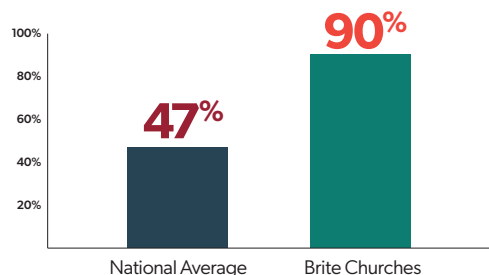
Believe

"I BELIEVE IN JESUS AS SAVIOR."

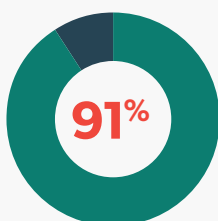


Results affirm that Brite is helping children **understand, remember, and engage with God's Word.**

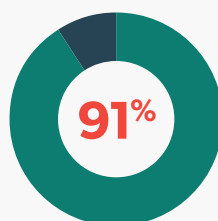
* "My child studies the Bible at church**"



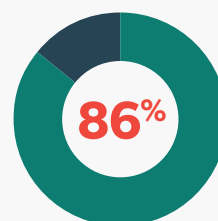
90%
of Brite parents reported their child studies the Bible at church.



91%
of Brite parents reported their child remembers the lesson at home.



91%
of Brite parents reported their child knows the Bible is one big story.



86%
of Brite parents reported their child understands both the Old and New Testaments point to Jesus.



99%
of Brite leaders reported children can describe God's character.

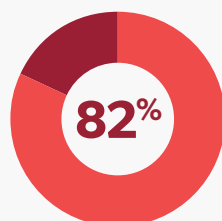
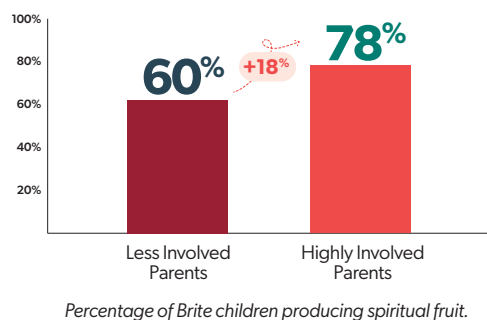
Become

"I AM BECOMING MORE LIKE HIM THROUGH THE POWER OF THE HOLY SPIRIT."

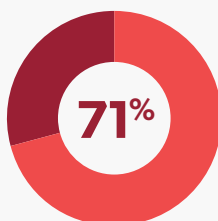


Results affirm that Brite is producing **spiritual fruit in the lives of children.**

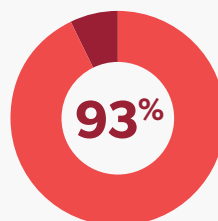
* **Parent Involvement** is the strongest predictor of **Become** outcomes in Brite children.



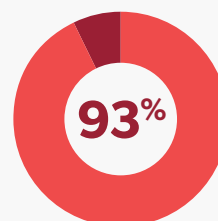
82%
Brite leaders reported children are learning to think through topics biblically.



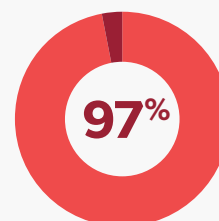
71%
Brite parents reported their child can explain the Gospel.



93%
Brite leaders reported children are engaging in deeper biblical conversations.



93%
Brite parents reported their child asks questions about Jesus and the Bible.

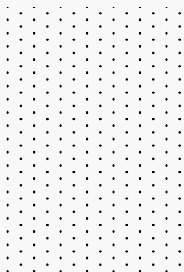


97%
Brite parents reported their child is growing in the Fruit of the Spirit.

Conclusion

This independent study confirms that **Brite is helping churches disciple children through the proven pathway of Belong, Believe, and Become** — cultivating biblical literacy, Christ-centered relationships, and lasting faith.

For more than 75 years, Awana has partnered with churches to reach children with the Gospel and disciple them to know, love, and serve Jesus Christ. Founded by Art Rorheim and Lance Latham, Awana now reaches more than 11 million children each week through midweek **Awana Clubs**, weekend **Brite Curriculum**, and leader and parent equipping resources through **ChildDiscipleship.com**.



Ready to bring Brite to your church?

Visit **BriteCurriculum.com** to learn more and subscribe.



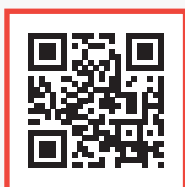
Pray

Every week, churches use Brite to help children belong, believe, and become lifelong disciples of Jesus. Join us in praying for pastors, children's ministry leaders, volunteers, parents, and the children they faithfully disciple. May every lesson point children to Jesus and bear fruit for generations to come.



Give

Your generous gift will be put to use immediately to transform young lives and eternities. Invest in child discipleship today.



Give today at
awana.org/donate



Partner

The mission of child discipleship can be part of your legacy when you make a Planned Gift with Awana:

- Leave a gift in your will.
- Give stock, real estate and other non-cash gifts.
- Support Brite in a way that pays you income for life.